



NEW WESTERN[®] Opportunity DELIVERED

New Western is a real estate investment marketplace that creates an advantage for 200,000-plus investors looking for rehabs by offering the largest private source of value-add properties in the nation.



Established
2008



Markets Served
40+



Transactions
\$17 Billion+

THE DFW BREAKDOWN

The Dallas/Fort Worth housing market is ripe with investor opportunity. New Western investor activity was up 6% year-over-year compared to the traditional market which experienced a -20% change in sales during the same timeframe.

DFW BY DEMOGRAPHICS

In DFW the majority of investors are Gen X men, but Millennials are gaining momentum.



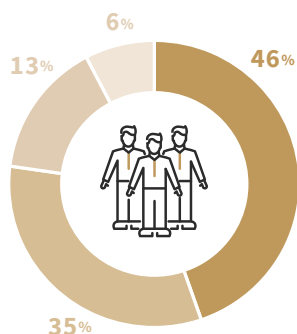
21%

of investors are female



79%

of investors are male



■ Gen X
■ Millennials
■ Baby Boomers
■ Gen Z

DFW BY THE NUMBERS

How many flips in 2023?



85%

DFW investors flipped between 1-5 properties

11%

DFW investors flipped between 6-10 properties

How are rehabs selling?



59%

of flips sold at asking price

10%

of flips sold above asking price

31%

of flips sold below asking price

What are business projections for 2024?



54%

expect their business to grow 25%

33%

expect their business to grow 25-50%



Zach Steinberg
General Manager

Dallas Fort Worth Office | Established 2008

"We are continuing to see the median price of homes in Dallas increase and do not see that changing in 2024. Inventory of homes for sale is still low, but jobs continue to flow into DFW, so we expect 2024 to be another great year for local investors."

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