



NEW WESTERN[®] Opportunity DELIVERED

New Western is a real estate investment marketplace that creates an advantage for 200,000-plus investors looking for rehabs by offering the largest private source of value-add properties in the nation.



Established
2008



Markets Served
40+



Transactions
\$17 Billion+

THE TAMPA BREAKDOWN

Investors continue to remain active in the Tampa market with a 2% increase in New Western investor activity in 2023 as compared to 2022, while the traditional market saw a -9% change in sales during the same time frame.

TAMPA BY DEMOGRAPHICS

In Tampa the majority of investors are Gen X men, with Millennials and Boomers gaining momentum.



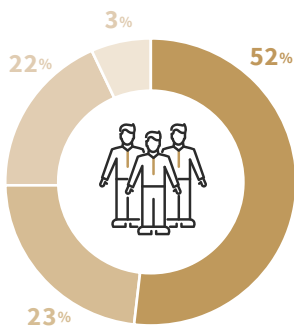
15%

of investors are female



85%

of investors are male



- Gen X
- Millennials
- Baby Boomers
- Gen Z

TAMPA BY THE NUMBERS

How many flips in 2023?



78%

Tampa investors flipped between 1-5 properties

15%

Tampa investors flipped between 6-10 properties

How are rehabs selling?



70%

of flips sold at asking price

15%

of flips sold above asking price

15%

of flips sold below asking price

What are business projections for 2024?



43%

expect their business to grow 25%

38%

expect their business to grow 25-50%



Nick Balzano
General Manager

Tampa Office | Established 2015

NW
NEW WESTERN[®]

“With a consistent inflow of residents and interest rates projected to hit below 7%, 2024 presents a big opportunity for local and out-of-state investors to invest in both long and short-term rentals in the Tampa Bay Market. Massive city transformations like the Water Street, Gas Worx, and Gas Plant District developments caught national attention and made our region a top destination for people to relocate and vacation.”